

TEXAS



**SPEECH - LANGUAGE - HEARING  
FOUNDATION**

# Annual Report

November 4, 2023

This report data covers activities within  
October 1, 2022 – September 30, 2023  
as designated.

The Annual Meeting of the  
Texas Speech-Language-Hearing Foundation  
was held via video conference.

TEXAS SPEECH-LANGUAGE-HEARING FOUNDATION

425 Cypress  
Abilene, TX 79601

[www.tshfoundation.org](http://www.tshfoundation.org)  
[tshfoundation@gmail.com](mailto:tshfoundation@gmail.com)

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# BOARD OF DIRECTORS

## Presiding Officers

President	Donise Pearson	Richardson	2015
President-Elect	Judith Erwin	Grand Prairie	2013
Past President	Gina Glover	Fort Worth	2015
Recording Secretary	Judith Erwin	Grand Prairie	2013
Treasurer	Candace Hicks	Lubbock	2018

## General Directors

Awards Event Co-Chair	Lynn Flahive	Arlington	2015
Awards Event Co-Chair	Sydney Perricone	McKinney	2022
Finance Committee	Sherry Sancibrian	Lubbock	2008
Fundraising Event	Erin Bellue	Frisco	2022
Communications	Karen Boggs Bryant	Fort Worth	2020
Donor Relations	Ann Higdon	Horseshoe Bay	2013
Fund Development	Rebecca Yates	Dallas	2023
Leadership Events	Kenyetta Bolling	Houston	2022
Research Grants	Lynn Maher	Houston	2018
Scholarship Awards	Katsura Aoyama	Denton	2015
Service/Education Awards	Max Pell	Fort Worth	2022



# EX-OFFICIO AND ADVISORY BOARD

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## **Ex-Officio Member**

TSHA President: Robyn Martin

## **Advisory Board Members**

Marguerite Burtis

Joe Patti

Peter Vogel

Elisabeth Wiig

Cherry Wright

## **Directors Emeriti**

Melinda Corwin

Suzie Elkins

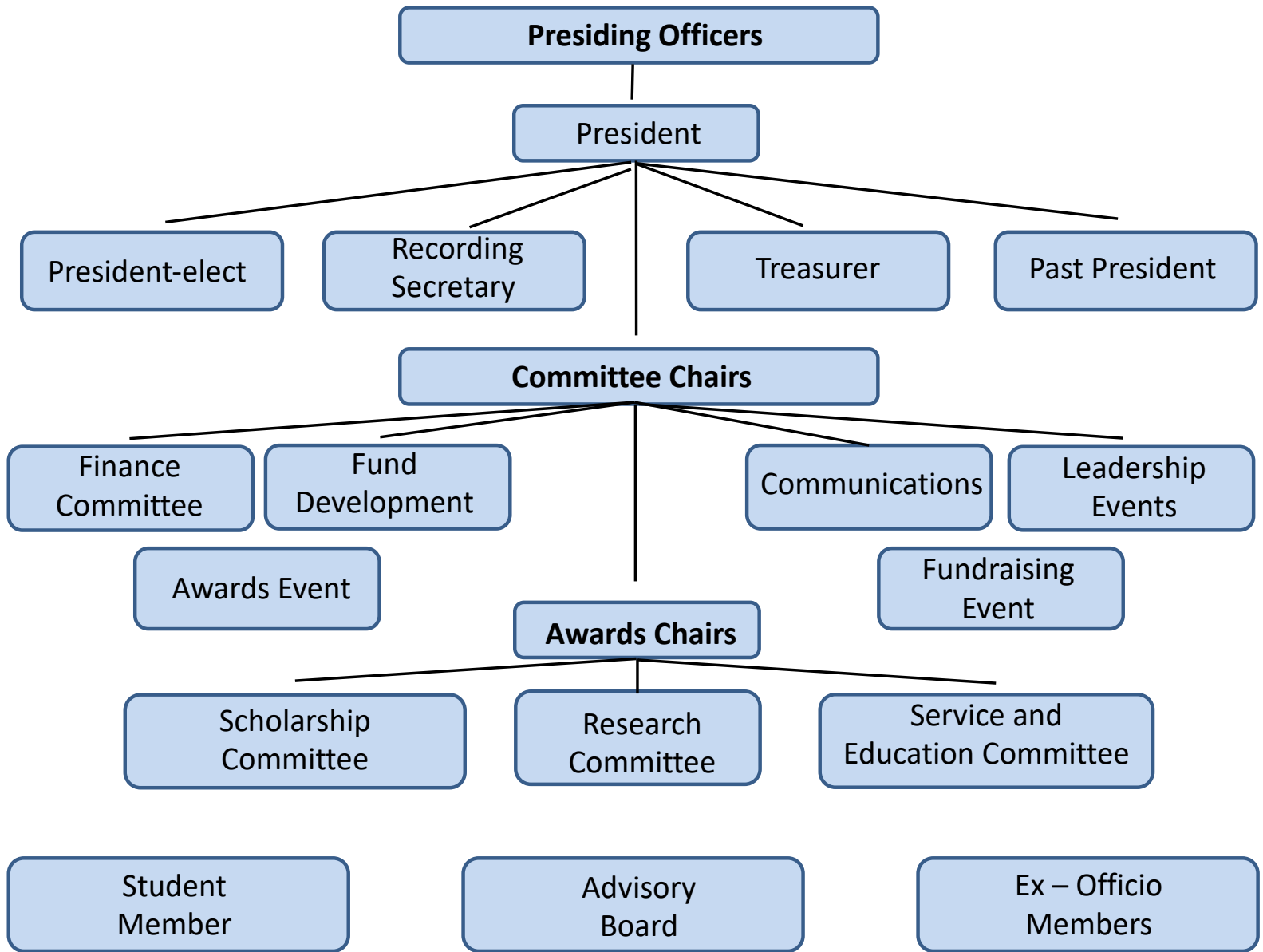
Sherry Sancibrian

Jennifer Watson



# TEXAS SPEECH-LANGUAGE-HEARING FOUNDATION

## ORGANIZATIONAL CHART



# HISTORY OF THE FOUNDATION

In 1985, the Texas Speech-Language-Hearing Foundation (TSHF) was established by the Texas Speech-Language-Hearing Association (TSHA) with the first Board of Directors composed of TSHA officers: Richard Stream, Mary Lovey Wood, Joseph Helmick, and Robbin Parish. The creation of a nonprofit foundation appeared necessary because Braniff Women's Auxiliary had endowed a scholarship fund to support speech-language pathology students enrolled in any of four North Texas universities. Between 1985 and 1992, three \$500 scholarships were awarded by the TSHF.

In 1992, Anne Mauzy was appointed by TSHA President Sandy Friel-Patti to re-organize the TSHF. The Board of Directors consisted of Anne Mauzy, President; Tina Bangs, Vice-President; and Larry Higdon, Publicity. Carolyn Wells was soon added to the Board. The Foundation was incorporated as a 501(c)(3) charitable organization. Cash-in-hand was \$19,309. When Anne Mauzy left the presidency, three years later, the cash-in-hand plus total pledges equaled \$100,000.

## Past Presidents

Anne Mauzy (1992-1994)  
Larry Higdon (1995)  
Joan Lynch (1996-1999)  
Sandy Friel-Patti (2000-2002)  
Gilbert C. Hanke (2002-2006)  
Carolyn McCall (2006-2009)  
Sue Shirley-Howard (2009-2011)  
Peggy Kipping (2011-2013)  
Sherry Sancibrian (2013-2015)  
Jennifer Watson (2015-2017)  
Melinda Corwin (2017-2019)  
Gina Glover (2020-2021)



# VISION STATEMENT

*(updated June 2016)*

Helping people with communication disorders achieve their potential

# MISSION STATEMENT

*(updated June 2016)*

The Texas Speech-Language-Hearing Foundation improves the lives of people with communication disorders by supporting research, education, and service endeavors on their behalf.



# EFFORTS TO FULFILL THE VISION AND MISSION OF THE TEXAS SPEECH-LANGUAGE-HEARING FOUNDATION

At the TSHA 2023 Convention, TSHF honored many worthy individuals with scholarship, research, service, and education awards. These students and professionals from across the state represent the future of our professions. The Foundation was delighted to recognize them.

**2023 TSHFoundation Awards Total**  
**\$57,850**

## **TSHF Service and Education Awards**

**Marguerite Burtis-Peter Vogel/Suzanne Elkins**  
**Community Service Awards**  
Lauren Mathews

**TSHA Young Leadership Award**  
Alyssa Schulz

**Cherry Wright Texas Educational Loan Support Trust**  
Andrew Bennett  
Emily Harris  
Courtney Hunter  
Mona Kaddoura  
Andrea Sustache-Medina  
Kylee Washington



## **TSHF Research Grants**

### **Tina E. Bangs Research Endowment**

Jani Hammit

### **Elisabeth Wiig Student Research Award**

Megan Young

Erica McVey

### **Lear Ashmore Research Endowment**

Christine Carmichael

### **TSHA Presidents' Research Endowment**

Garret Lynn Kurteff

### **Sandy Friel-Patti Research in Language International Travel Award**

Stephanie Grasso



## TSHF Scholarships

**Jon Ashby Scholarship** ~ Elena Victoria Mendoz

**Madeline Brand Scholarship** ~ Luis Diaz

**Braniff Clipped B's Scholarship** ~ Ashton McClain

**Jeanne Braniff Terrell Scholarship** ~ Shir Gamliel

**Jeanne Braniff Terrell Scholarship** ~ Josette Bowe

**Frank Brister Scholarship** ~ Tania Aleandra Velez

**Elizabeth Carrow-Woolfolk Scholarship** ~ Catherine Monika Predki

**Donna Russell Fox Scholarship** ~ Zeth Collom

**Gardner Gateley Scholarship** ~ Paige Tabor

**HACD Scholarship** ~ Cassie Ryan

**Gilbert Hanke Scholarship** ~ Jazmon Alexander

**Sara Haynes Scholarship** ~ Lindsey Moeller

**Larry Higdon Scholarship** ~ Danielle Clay

**Judith Keller Scholarship** ~ Cassie Hicks

**Anne Mauzy Scholarship** ~ Rachel Jayna Rubinstein

**Grace Middleton Scholarship** ~ Bianca Guerra

**Sherry Sancibrian Scholarship** ~ Shayli Holly

**San Antonio SHLA Scholarship** ~ Alyssa Ramirez

**Sondra's Money Scholarship** ~ Oleksandr S. Zhalkovskyi

**Elnita O. Stanley Scholarship** ~ Patricia Ortiz

**TCU Communication Sciences & Disorders Scholarship** ~ Lizzy Goldrick

**Empress Zedler Scholarship** ~ Joslyn Balli

**Thelma Zirkelbach Scholarship** ~ Maria Dean



# Report of Contributors

September 2022 through September 2023

## Donors

- A** Jayna Adams, Lynn Anderson, Alice Anderson, Katsura Aoyama
- B** Terry Baggs, Shelbi Barnhouse, Pamela Bass, Erin Bellue, Ron Bender, Tanya Benson, Margaret Blake, Susan Blagrove, Michael Boggs, Donna Bohler, Kenyetta Bolling, Consuelo Bond, Jim Bradford, Elizabeth Bradshaw, Karen Bradshaw, Valerie Briscoe, Lawrence Broder, Kristopher Brown, Karen Bryant, Marguerite Burtis
- C** Cynthia Campbell, Denise Cardenas, Aidee Garcia Castro, Lori Colletti, Jessica Conn, Melinda Corwin, Kellie Cullen
- D** Anthony DiSanto, Nancy Dugger, Victoria Duncan
- E** Dana Eckles, Alfred Ellis, Judith Erwin, Sonia Espinoza
- F** Sofia Fabi, Sheryl Feinberg, Susan Fergeson, Meredith Finnie, Lynn Flahive, Gail Frankel, Mary Morgan Frazier
- G** Sarah Ganske, Martha Garcia, Mona Gale Gibson, Gina Glover, Jennifer Goodwin, Maria Gonzales-Sierra, Carla Greenwood, Tori Gustafson
- H** Wanda Haigler, Lonnie Harris, Toya Harris, Sandra Hatch, Cyndi Haynes, Karen Hennington, Robert & Sandy Hestes, Candace Hicks, Ann & Larry Higdon, Mee Hoge
- K** Jill Hannebaum Karg, Judith Keller, Kathleen Kennedy, Monica King, Peggy Kipping, Lindsay Knoblauch, Lyn Kuhlman
- L** Pamela Laing, Matthew Lassiter, Cherish Lennon, Jan Lewin, Julien Lindeau, Laurel Lynch
- M** Lynn Maher, Kimberly Mann, Rebecca Martin, Carolyn McCall, Martha McGlothlin, Michelle Mendieta, Angela Mezzomo, Grace Middleton, Elisabeth Miller, Sharon Miller, Tamara Miller, Tiffany Morgan, Marva Mount, Malinda Mullet, Tom Mylott
- N** Vianka Navedo-Sanchez
- O** Linda Okonsky, Xiomara Torres Ortiz
- P** Marcia Paluska, Donise Pearson, Max Pell, Hilda Perez, Pamela Perez, Sydney Perricone, Carolyn & Sequoyah Perry, Jr., Rebecca Peterson, Joyce Petrich, Michelle Pho, Anne Pinkenburg, Lani Popp, Dinah Porchia, Pat Porter, Donna Powell, Brenda Price
- R** Deborah Rainer, Carol Ramsey, Stephen Rawe, Patricia Reed, Leigh Ann Reel, Judy Rich
- S** Sherry Sancibrian, Diana Sanders, Johnny Sanders, Caitlyn Schultz, Lindsay Scorpio-Stevens, Zikra Shamsi, Shirley Skalovsky, Stacey Smatresk, Amanda Smith, April Smith, Rachel Smith, Jeanne Snyder, South Plains Speech-Language-Hearing Association, Patti Solomon-Rice, Julie Starr, Carly Stoltenberg, Patti Summerall, Elizabeth Surita-Khuat, Cathleen Swallows
- T** Elizabeth Tensmeyer, Texas Tech Chapter NSSLHA, Jamie Thomas, Jill Troxell, TSHA Executive Board
- U** Barbara Uehlein
- V** Elizabeth Valdez, Peter Vogel
- W** Ellen Wagstaff, Jennifer Watson, Peggy Werner, Lynn Williams, Emily Wittenbach, Theresa Worthington, Cherry Wright, June Wright, Martha Wristen
- Y** Rebecca Yates
- Z** Thelma Zirkelbach

**Total 154 (Previous Annual Report Total 53)**

# TSHF Donor Circles

## **Champions Circle (\$100,000 - \$6,000,000.00)**

Cherry Wright and James (Jim) Bradford

## **Presidents Circle (\$50,000.00 - \$99,999.99)**

Sandy Friel-Patti\* and Joseph Patti, Texas Speech-Language-Hearing Association (TSHA), Elisabeth and Karl Wiig

## **Platinum Circle (\$20,000.00 - \$49,999.99)**

Braniff Women's Auxiliary/Clipped B's, Marguerite Burtis and Peter Vogel, El Paso Speech-Language-Hearing Association, Suzanne Elkins, Houston Association of Communication Disorders, Joan Lynch\*, Julie Noel, Our Lady of the Lake University, Sherry Sancibrian, Texas Tech University Health Sciences Center Chapter of NSSLHA, Thelma Zirkelbach

## **Diamond Circle (\$10,000.00 - \$19,999.99)**

Fields Family Trust, Donna Fox, Marilyn Johnson, Pamela Laing, Anne\* and Oscar Mauzy\*, Marva Mount, Sue Shirley-Howard, South Plains Speech-Language-Hearing Association

## **Gold Circle (\$5,000.00 - \$9,999.99)**

Madeline Brand, Shannon Butkus, Melinda Corwin, Karen Craig, Paul Dybala, Thomas Fields, Gil Hanke, Larry and Ann Higdon, Peggy Kipping, LinguiSystems, Patrick and Kristen McAdoo, Carolyn McCall, Martha McGlothlin, Sally Muhlbach, Donise Pearson, Judy Rich, David Riggs, Barbara Rosenberg, Therapy 2000, Jennifer Watson, Wright Family Trust

## **Silver Circle (\$3,000.00 - \$4,999.99)**

Baylor University, Erin Bellue, Frank Brister\*, Cynthia Campbell, Elizabeth Campos, Deborah Card, Delva Culp, Jane Davidson, Peggy Engman, Judy Erwin, Lynn Flahive, Jeanne Haben, Kelly Hayes, Robert and Sandy Hestes, Judith Keller, Dee Kirby, Loretta Lee, Lynn Maher, Grace Middleton, Sharon Parsons, Professional Speech & Language (Bankston, Scoggins, Jobe) Debbie Sears, Speech Therapy Group, Elaine Wagstaff

## **Bronze Circle (\$1,000.00 - \$2,999.99)**

Mary Ann Acevedo\*, Marty Adams, Katsura Aoyama, Jon Ashby, Lear Ashmore\*, Martha Ashworth, Benna Askew, Terry Baggs, Rita Baker, Debra Bankston, Shelbi Barnhouse, Lynda Barbee, Denise Barnett, Denise Barringer, Pamela Bass, Ron Bender, Sheryl Berg, Kathryn Blakesley, Lynn Bliss, Buffy Boger, Daryl Boothe, Bonnie Brookshire, Shelia Brown, Mary Irene Burtis\*, Burtis & Noel, Inc., Bert Campbell, Susan Carlson, Angie Carter, Sandra Chapman, Betty Clark\*, Jenny Clark, Beth Coletta, Lori Colletti, Mary Cooper, Judith Cull, Cameron Curtis, Maria D'Antoni, Julia D'Avis, Claudia Davis, Julie Duncan, East Texas Speech-Language-Hearing Association, Carol England, Lisa Famiglietti, Kathryn Farris, Sandy Ferguson, Ron Gillam, Vic Gladstone, Gina Glover, Good, Fulton, & Farrell Inc., Beverly Hall, Jim Hall, Jr., Kimberly Hancock, Sally Hawkins, Terri Haynes, Candace Hicks, Janet Holt, Irene Immerman, Independent Therapy Providers Association, Lisa J. Irvin, Mary Johns, Deloris Johnson, Tedi Johnson, Jane Kane, Molly Keebler, Debra Kerner, Steve Kester, Karen King, Joan Klecan-Aker, Mary Knight, Gladys Kolenovsky, Judy Kyker, Margaret Ladtkow, Hettie Legg, Meg Luken, Michelle Lynn, Michelle Marlow, Melody Martin, Margaret McAughan, Carol McClendon, Melanie McDonald, Ann McIntyre, Michelle Mendieta, Meredith Moore-Myrick, Danielle Musselman, Tracy Nichols, Robbin Parish\*, Beth Peterson, Susie Peterson, Deborah Rainer, MaLesia Reese, Karen Riley-Jackson, Hal Ritter, Martha Rogers, Bethany Rolan, Paul Roosevelt\*, Sheila Shwiff, April Smith, Elnita O. Stanley\*, Clare Stephens, Janice Stewart, Jennifer Swearingen, Melissa Sweeney, Kathy Swiney, The Speech Clinic Inc., Linda Thibodeau, Norah Thurman, Emily Tobey, Bobbie Kay Turkett, Helin Turnipseed, Carol Venus, Jan Ward, Carolyn Wells, Margery Wessell, JoAnn Wiechmann, Carolyn Wilson, Mary Lovey Wood, Martha Wristen \*Deceased

# 2023 Event Table Sponsors

Thank you to everyone who supported the awards event by purchasing a table.

Lear Ashmore – in memory of Mary Irene Burtis  
Texas Speech-Language-Hearing Association

13 participating universities:  
Abilene Christian University  
Baylor University  
Stephen F. Austin State University  
Texas Christian University  
Texas Tech University Health Sciences Center  
Texas Woman's University  
The University of Texas at Austin  
Callier Center - The University of Texas at Dallas  
University of Texas Health at San Antonio  
University of Houston  
University of North Texas  
University of St. Augustine  
West Texas A&M



## Educational Programs

The Oscar Mauzy Leadership Conference is a collaboration between the Texas Speech-Language-Hearing Foundation (TSHF) and the TSHA Executive Board and serves as a training opportunity for leadership growth and development for both organizations. The conference was named for Oscar Mauzy (1926-2000), a Texas state senator from Dallas (1966-1986) and former justice of the Texas Supreme Court (1987-1992). He was well-known to speech-language pathologists and audiologists across the state for his dedication to our causes and for his good fortune in marrying Anne Rogers Mauzy, a speech-language pathologist, who is now listed as the Founding Director of the TSHF. Oscar Mauzy died in 2000, and Anne Mauzy died in 2018.

An Oscar Mauzy Leadership Conference in collaboration with TSHA was not held this year. The TSHA Leadership Academy (TLA) and TSHF planned leadership webinars throughout the year and a reception for former participants at the TSHA 2023 Convention.

The TSHA TLA Chair and TSHF Leadership Events Chair plan to continue initiatives

- To increase the number of individuals willing to serve in a leadership role for TSHA and/or TSHF
- To increase awareness among cohort members of the TSHA organization and the importance of leaders
- To provide multiple opportunities for cohort members to acquire and apply information on leadership
- To provide opportunities to further leadership knowledge and skills



Texas Speech-Language-Hearing Foundation Unrestricted Fund Balance		
	Current Year as of Aug. 31, 2023	Previous Year as of Aug. 31, 2022
Operational Funds	\$125,657.95	\$159,407.74
Unrealized Gain/Loss - UBS	\$38,420.62	\$78,451.45
<b>Total Unrestricted Funds</b>	<b>\$164,078.57</b>	<b>\$237,859.19</b>

Texas Speech-Language-Hearing Foundation Restricted Fund Balance		
	Current Year as of Aug. 31, 2023	Previous Year as of Aug. 31, 2022
<b>Scholarship Funds</b>		
Ashby	\$22,141.68	\$22,059.68
Brand	\$25,932.36	\$25,384.36
Braniff-Terrell	\$44,474.08	\$44,250.08
Brister	\$21,879.00	\$21,004.00
Clipped B's	\$20,801.00	\$20,759.00
Crabtree	\$22,080.77	\$21,980.77
Fox	\$20,747.00	\$20,702.00
Gateley	\$27,363.41	\$26,289.41
HACD	\$35,048.42	\$34,882.42
Hanke	\$29,639.41	\$29,601.41
Haynes	\$22,808.41	\$22,758.41
Higdon	\$29,977.00	\$29,519.00
Keller	\$34,403.83	\$33,571.83
Mauzy	\$23,146.57	\$23,113.57
Middleton	\$28,101.95	\$27,540.95
Sancibrian	\$43,884.41	\$42,444.41
SASHLA	\$23,222.41	\$23,190.41
Sondra's Money	\$22,593.00	\$22,533.00



Stanley	\$22,230.41	\$22,153.41
TCU COSD	\$24,640.01	\$23,809.01
Woolfolk	\$24,341.41	\$24,341.41
Zedler	\$23,007.00	\$22,416.00
Zirkelbach	\$25,000.00	0.00
<b>Scholarship Sub-Total</b>	<b>\$617,549.54</b>	<b>\$584,484.54</b>
<b>Research Grants</b>		
Ashmore	\$35,651.00	\$35,516.00
Bangs	\$22,429.73	\$22,361.73
Friel-Patti	\$91,817.00	\$89,846.00
Presidents	\$36,544.30	\$35,729.30
Wiig	\$52,019.00	\$51,958.00
<b>Research Grant Sub-Total</b>	<b>\$238,461.03</b>	<b>\$235,411.03</b>
<b>Service &amp; Education Funds</b>		
Burtis-Vogel & Elkins	\$62,726.00	\$57,681.00
Cole	\$17,946.00	\$17,193.00
Mauzy Leadership	\$18,290.00	\$17,429.00
Mount Memorial Fund	\$17,695.00	\$0.00
Noel Leadership Development	\$21,064.00	\$20,450.00
TSHA Young Leadership	\$22,904.07	\$22,805.07
Wright	\$467,366.08	\$462,778.08
<b>Bridge Funds</b>		
Lynch	\$39,546.91	\$39,543.91
<b>Service/Education/Bridge Funds Sub-Total</b>	<b>\$667,538.06</b>	<b>\$637,880.06</b>
<b>Restricted Funds Total</b>	<b>\$1,523,548.63</b>	<b>\$1,457,775.63</b>
<b>Total Fund Balance</b>	<b>\$1,687,627.20</b>	<b>\$1,695,634.82</b>

Texas Speech-Language-Hearing Foundation  
Statement of Activities

	Current Year as of Aug. 31, 2022
<b>Income</b>	
Operational Income	\$523.65
Interest/Dividends/Capital Gains	\$23,497.31
Scholarship Fund Donations	\$9,560.00
Research Fund Donations	\$410.00
Service Fund Donations	\$2,095.00
Educational Funds Donations	\$430.00
Bridge Fund Donations	\$600.00
Fundraising Events	
Annual Awards Event	\$22,300.00
Auction at Convention	\$5,697.32
Kendra Scott Funds	\$1,150.45
Supplemental Award Donations	\$100
In-Kind Donations	\$0.00
Unrealized Gain/Loss – UBS	\$19,174.88
<b>Total Income</b>	<b>\$85,538.61</b>

<b>Expenses</b>	
Accounting & Review Expenses	\$9,055.67
Awards	\$57,850.00
Bank, CC, and Salsa fees	\$4,148.04
Salsa Fee Offset	(\$170.36)
In-Kind Expenses	\$0.00
Insurance	\$1,795.00
Investment Management Fee - UBS	\$9,760.08

Office Supplies & Expenses	\$24.89
Fundraising Events	
Annual Awards Event	\$109.58
Auction at Convention	\$10,316.36
Grant Writing	\$10,000.00
<b>Total Expenses:</b>	<b>\$102,899.26</b>
<b>Net Income (Loss):</b>	<b>\$(17,350.65)</b>



## CALENDAR OF EVENTS

### January 1, 2023 – December 31, 2023

<b>January 7</b> 10:00 a.m. to 12:30 p.m.	Board of Directors' Meeting	Video Conference Call
<b>February 22</b> 5:00 p.m. to 6:30 p.m.	Board of Directors' Meeting Convention Center	TSHA 2023 Convention Austin
<b>February 23</b> 11:30 a.m. to 1:30 p.m.	Kendra Scott Jewelry Pop Up Event, Exhibit Area	TSHA 2023 Convention Austin
<b>February 23–24</b> 2:00 p.m. (24 hours)	Online Auction, Bidding for Good	TSHA 2023 Convention Austin
<b>February 23</b> 9:00 p.m.	Set up for awards breakfast Marriott Hotel Ballroom	TSHA 2023 Convention Austin
<b>February 24</b> 6:30 a.m. to 8:00 a.m.	TSHF/TSHA Awards Event (Breakfast)	TSHA 2023 Convention Austin
<b>February 24</b> 2:00 p.m. to 4:00 p.m.	Kendra Scott Jewelry Pop Up Event, Exhibit Area	TSHA 2023 Convention Austin
<b>February 24</b> 4:00 p.m.	Auction Drawing and Winner Announcements	TSHA 2023 Convention, Austin
<b>June 10</b> 10:00 a.m. to 12:00 p.m.	Board of Directors' Meeting	Video Conference Call
<b>November 4</b> 9:00 a.m. to 11:00 a.m.	Annual Business Meeting	Video Conference Call
<b>November 4</b> 11:30 p.m. to 1:30 p.m.	Board of Directors' Meeting	Video Conference Call

**Communicologist Calendar  
January 2023 – December 2023**

<b>Article Due Date</b>	<b>Issue</b>	<b>Topic</b>	<b>Author</b>
<b>December 20, 2022</b>	February 2023	Fund Development Highlights Annual Breakfast Reminder	Becky Yates Sidney Perricone & Lynn Flahive
<b>February 20</b>	April 2023	Scholarship Recipients and Highlights	Katsura Aoyama
<b>April 20</b>	June 2023	Service and Education Award Recipients and Highlights	Max Pell
<b>June 20</b>	August 2023	Research Award Recipients and Highlights	Lynn Maher
<b>August 20</b>	October 2023	Call for 2024 Award Applications	Donise Pearson
<b>October 20</b>	December 2023	TSHF/TSHA Awards Event Announcement Leadership Events	Sydney Perricone Kenyetta Bolling
<b>December 20</b>	February 2024	Fund Development Highlights/ Levels of Giving/Communications	Becky Yates Karen Bryant



## Ongoing Goals and Strategic Plan Update

### 1. *Fund/Revenue Development*

- Continue to monitor total Foundation funds/investments.
- Continue an annual fund raiser and promotional activities such as an online auction, Kendra Scott events, and other special donor requests.

### 2. *Support TSHF vision and mission through awarding of funds.*

- Continue awards: 2023~\$57,850. 2022~\$48,800. 2021~\$37,900.

### 3. *Nurture relationships with donors of all giving levels.*

- Recognize and honor award recipients at convention, on social media and website.
- Utilize Salsa Engage and email blasts to send the TSH Foundation e-newsletters and updates.
- Continue to send personal, handwritten notes to donors and supporters expressing gratitude for contributions.
- Increase social media presence on Facebook and Instagram to promote information about awards and increase number of donors.

### 4. *Foster collaborations between TSHF and TSHA.*

- TSHF President and the TSHA President serve as ex officio members of each other's organizational boards.
- TSHA contributes financially as able and promotes social medial information.
- TSHF contributes articles to each issue of *Communicologist*.

### 5. *Sponsor educational programs designed to recognize current professional leaders and provide mentors for future leaders.*

- Present leadership webinars through TSHA's platform.
- Implement internal leadership development program in 2024.
- Secure Foundation board members to fill Presiding Officer positions and Board of Director needs.

### 6. *Conduct formal reviews of the financial records of the TSH Foundation on a regular schedule and continue Fund Management Policy for spending and investing.*

- Roberts & McGee, CPA conducted a financial audit.
- Continued to use software platform (Salsa CRM), including a Constituent Record Management (CRM) system for consistently tracking donations/donor contact information and generating monthly donation reports.

# COMMUNICATIONS CALENDAR

January 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Awards Breakfast/table sponsorship "Sleep In" donation for the Breakfast	Awards Breakfast/table sponsorship	Awards Breakfast/table sponsorship Donations for Auction	Winter Newsletter - January Awards Breakfast/table sponsorship Donations for Auction	Convention Updates Board of Directors
February 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Advertising Auction Items Schedule of Events Awards Breakfast/table sponsorship Kendra Scott Event Winners of Auction	Advertising Auction Items Schedule of Events Awards Breakfast/table sponsorship Kendra Scott Event conv/online Winners of Auction	Schedule of Events Awards Breakfast/table sponsorship Kendra Scott Event Online	Kendra Scott Event Online Awards Breakfast/table sponsorship	
March 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Honor Award Reciepients Thank you to table sponsors	Honor Award Reciepients Thank you to table sponsors			Update Award Recipients (news pa Consistency of acronyms
April 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
May 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
June 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Spotlight Board	Spotlight Board			Check acronyms Zirkelbach edits
July 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Spotlight Board	Spotlight Board		Summer Newsletter	website login to make edits
August 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Spotlight Board	Spotlight Board			Updating Research Applications

September 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
North Texas Day of Giving	North Texas Day of Giving	North Texas Day of Giving	North Texas Day of Giving	Updated Applications
				New Website Updates
October 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
		Apply Today	Apply Today	Convention Updates
				New Website Updates

November 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Kendra Scott Online Event Apply Today "Sleep In" donation for the Breakfast National Day of Giving 11/29	Kendra Scott Online Event Apply Today "Sleep In" donation for the Breakfast National Day of Giving 11/29	Kendra Scott Online Event Apply Today "Sleep In" donation for the Breakfast National Day of Giving 11/29	Kendra Scott Online Event Apply Today "Sleep In" donation for the Breakfast National Day of Giving 11/29	
December 2023				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
End of Year Giving Last Call for Applications	End of Year Giving Last Call for Applications	End of Year Giving Last Call for Applications	End of Year Giving Last Call for Applications	
January 2024				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Awards Breakfast/table sponsorship "Sleep In" donation for the Breakfast	"Sleep In" donation for the Breakfast Awards Breakfast/table sponsorship	Donations for Auction Awards Breakfast/table sponsorship "Sleep In" donation for the Breakfast	Winter Newsletter - January "Sleep In" donation for the Breakfast Donations for Auction Awards Breakfast/table sponsorship	Convention Updates Board of Directors
February 2024				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Advertising Auction Items Schedule of Events Awards Breakfast/table sponsorship Kendra Scott Event Winners of Auction	Advertising Auction Items Schedule of Events Awards Breakfast/table sponsorship Kendra Scott Event conv/online Winners of Auction	Schedule of Events Awards Breakfast/table sponsorship Kendra Scott Event Online	Awards Breakfast/table sponsorship Kendra Scott Event Online	
March 2024				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website
Honor Award Recipients Thank you to table sponsors	Honor Award Recipients Thank you to table sponsors			Update Award Recipients (news page)
April 2024				
Facebook	Instagram	TSHA E-mail	SALSA E-mail	Website





## 2023 ~ Fund Development Accomplishments

<b>Fund Development – 2020-2023 Strategic Plan</b>					
Targeted Fund	Sept 2020	Sept 2021	Sept 2022	<b>Aug 2023</b>	2023 Initiatives
Frank Brister Scholarship	\$745	\$12,823	\$21,029	<b>Awarded</b>	Secure supplemental funding to provide scholarship award
Julie Noel Leadership Development Fund	\$10,757	\$20,053	\$20,450	<b>Planning</b>	Partner with TSHA to develop goals/plan for providing inaugural award
Wiig Research Award	\$46,997	\$51,072	\$51,958	<b>Continuing</b>	Secure adequate funding to provide \$3000 for each annual award
Past Presidents Research Award	\$32,338	\$33,598	\$35,774	<b>Continuing</b>	Secure adequate funding to provide \$3000 for each annual award
<b>New Funds in 2022 ~ Completed in 2023</b>					
Judson Erik Mount Memorial Fund	0	0	\$15,000	<b>\$20,679</b>	Secure funding to reach the endowed level of \$20,000. Award in 2024.
Thelma Zirkelbach Pediatric Scholarship Fund	0	0	\$20,000	<b>\$25,000</b>	Award inaugural scholarship with donated \$500 supplemental funds. Awarded in 2023.





## Theory of Change

IF/WHEN TSHF **facilitates** the work of the professional community, **supports** innovative research, **collaborates** with universities, **partners** with service providers and researchers, **invests** in emerging clinicians (students), and **nurtures** future leaders...

THEN, we will see increased scholarships for students, increased service projects available, increased research in innovative areas, increased opportunities for emerging leaders to receive training...

Leading to an increase in access to effective services; professionals with diverse backgrounds achieving their goals; financial barriers being decreased for students, researchers, and service providers; and improvement in the quality of life for infants, children, and adults of all ages with communication disorders and their families.